



### Bloomington Gazette

**Publishes on the first Saturday of each month**

The Bloomington Gazette is the official monthly publication of the Bloomington Homeowner's Association. Bloomington's community voice for the area's local news including schools, business, community concerns, dining, people and entertainment.

Distribution: 8,181

ZIP codes: 33511 and 33594 (split).

Source: The Tampa Tribune Circulation Dept. December 2009.

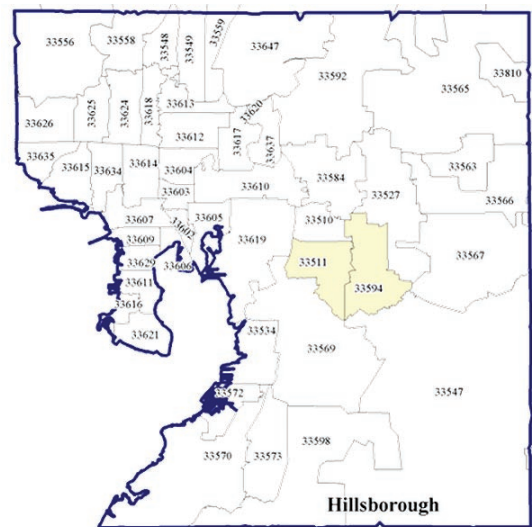
### Deadlines

Publication Day	Space / Copy Reservation
Sat., Jan. 7	Wed., Noon, Dec. 21
Sat., Feb. 4	Wed., Noon, Jan. 18
Sat., Mar. 3	Wed., Noon, Feb. 15
Sat., Apr. 7	Wed., Noon, Mar. 21
Sat., May 5	Wed., Noon, Apr. 18
Sat., June 2	Wed., Noon, May 16
Sat., July 7	Wed., Noon, June 20
Sat., Aug. 4	Wed., Noon, July 18
Sat., Sept. 1	Wed., Noon, Aug. 15
Sat., Oct. 6	Wed., Noon, Sept. 19
Sat., Nov. 3	Wed., Noon, Oct. 17
Sat., Dec. 1	Wed., Noon, Nov. 21

Investment Level	Bloomington Gazette	
Open	\$8.40	
<b>D</b>	\$750	6.30
	1,950	
	3,750	
<b>C</b>	7,250	5.25
	14,000	
	19,250	
	26,750	
<b>B</b>	37,000	4.20
	51,000	
	61,750	
<b>A</b>	74,750	3.15
	90,750	
	110,000	
	141,750	
	182,750	
	235,750	
Frequency Level		
7 weeks	\$6.30	
14 weeks	5.25	
21 weeks	4.20	
52 weeks	3.15	

### Color Rate

<b>35% of Space Charge</b>
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Underlined ZIP codes reflect household incomes of \$50,000+

Rates are effective Jan. 1, 2012. Rates are net and non-commissionable.