

The Tampa Tribune Monday - Tuesday Unit Size Rates

	Full Page	Half Page	Quarter Page
Open	\$4,900	\$3,200	\$2,900
D or 7 Week Level	4,600	2,950	2,600
C or 14 Week Level	4,300	2,700	2,450
B or 21 Week Level	4,000	2,500	2,300
A or 52 Week Level	3,700	2,300	2,100

Community Newspapers - Full Page

Brandon News & Tribune	\$580
Carrollwood News & Tribune	\$470
Northeast News & Tribune	\$350
Northwest News & Tribune	\$470
Plant City Courier & Tribune	\$350
South Shore News & Tribune	\$470
South Tampa/Central News & Tribune	\$580
The Sun	\$350
Thunderbolt (MacDill AFB)	\$270

Bloomingdale Gazette

Full Page	\$240
Half Page	\$120
Quarter Page	\$70

Pasco Tribune

Half Page - Sunday	\$580
Half Page - Daily	\$400

Hernando Today

Full Page	\$580
Half Page	\$310

Suncoast News

West Pasco	
Half Page one zone Wed only	\$240
Full Page one zone Wed only	\$420
Half page 3 zones Wed or Sat	\$630
Full Page 3 zones Wed or Sat	\$1,050
North Pinellas	
Half Page	\$240
Full Page	\$420
Suncoast News Full Run	
Half Page Sat Only	\$840
Full Pages Sat only	\$1,420

Color Rate

35% of Space Charge

Rates are effective Jan. 1, 2012. Rates are net and non-commissionable.