



Front Page Banners

Main News - Full Color

| Section | Day |
|----------------|-----------------------------------|
| Main News | Mon-Sun |
| Size | Rates |
| 6 columns x 2" | Daily: \$3,500 Sunday: \$3,900 |

Other Full Run Sections - Full Color

| Section | Day |
|------------------|---------|
| Business | Sun |
| Sports | Mon-Sun |
| Baylife & travel | Sunday |
| Metro | Mon-Sun |
| Views | Sunday |

| Size | Rates |
|----------------|--|
| 6 columns x 2" | Mon-Fri: \$1,530 Saturday: \$2,245 Sunday: \$2,550 |

| Section | Day |
|------------------|---------|
| Friday Extra | Friday |
| Size | Rates |
| 6 columns x 1.5" | \$1,365 |

Community Newspapers - Full Color

| Publication | Day |
|--------------------------|-----|
| Brandon News | Wed |
| Carrollwood News | Wed |
| Northeast News | Wed |
| Northwest News | Wed |
| Plant City Courier | Wed |
| South/Central Tampa News | Wed |
| South Shore News | Wed |
| The Sun | Wed |

| Size | Rate |
|----------------|-------|
| 6 columns x 1" | \$205 |

Monthly Community Newspapers - Full Color

| Publication | Day |
|--------------------------|-----------------|
| The Bloomingdale Gazette | 1st Sat Monthly |

| Size | Rate |
|----------------|-------|
| 6 columns x 1" | \$155 |

Pasco Tribune & Hernando Today - Full Color

| Publication | Day |
|----------------------------|-------------|
| Pasco Tribune | Wed-Sat Sun |
| 6 col x 2" | \$230 \$305 |
| Hernando Today Front Page | Wed-Sat Sun |
| 6 col x 2" | \$230 \$305 |
| Hernando Today B Section | Sun |
| 6 col x 2" | \$180 |
| Hernando Today B Section | Thurs |
| 6 col x 2" | \$155 |
| Hernando Today Out & About | Fri |
| 6 col x 2" | \$280 |

Suncoast News - Full Color

| Publication | Day |
|----------------|------------|
| Pasco Full Run | Wed or Sat |

| Size | Rate |
|-------------------|-------|
| 6 columns x 1.25" | \$305 |

| Publication | Day |
|-------------|-------|
| Pinellas | Thurs |

| Size | Rate |
|-------------------|-------|
| 6 columns x 1.25" | \$205 |

Suncoast News Page 3 Banner - Full Color

| Publication | Day |
|--------------------|-----------------------------|
| Pasco and Pinellas | Includes Wed, Thurs and Sat |

| Size | Rate |
|-------------------|-------|
| 6 columns x 1.25" | \$615 |

| Publication | Day |
|----------------|------------|
| Pasco Full Run | Wed or Sat |

| Size | Rate |
|-------------------|-------|
| 6 columns x 1.25" | \$305 |

| Publication | Day |
|-------------|-------|
| Pinellas | Thurs |

| Size | Rate |
|-------------------|-------|
| 6 columns x 1.25" | \$105 |