

## Entertainment Full Run Rates

Single Insertions Rates				Multi-Insertion Rates*		
Investment Level		Mon-Sat	Sunday	2x	3x	4x +
	Open	\$152	\$194	\$150	\$126	\$105
<b>D</b>	\$750	134	172	111	92	85
	1,950	130	167			
	3,750	128	164			
	7,250	125	161			
<b>C</b>	14,000	122	157	105	87	72
	19,250	122	156			
	26,750	121	153			
	37,000	119	151			
<b>B</b>	51,000	117	149	102	83	70
	61,750	116	148			
	74,750	115	147			
	90,750	114	146			
<b>A</b>	110,000	113	145	98	81	67
	141,750	112	144			
	182,750	111	143			
	235,750	110	141			

\* Rates are per inch, per ad and within 7 days. Same ad copy and size.

### Color Rate

**35% of Space Charge**

### Holiday Rates

Sunday advertising rates will apply to Memorial Day, July 4th, Labor Day, Thanksgiving Day, Christmas Day and New Year's Day.