

Full Run (Daily and Sunday)

Sunday circulation quantities above 181,000. Daily circulation quantities above 94,000. **Add \$1 per thousand for Sunday.** Add \$2 per thousand for every page over 28 pages.

Cost Per Thousand Tabloid Sizes

| Preprint Frequency | Single | 4 pg | 6 pg | 8 pg | 10 pg | 12 pg | 14 pg | 16 pg | 18 pg | 20 pg | 22 pg | 24 pg | 26 pg | 28 pg |
|--------------------|--------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1x | \$34 | \$47 | \$50 | \$57 | \$60 | \$63 | \$66 | \$72 | \$74 | \$76 | \$78 | \$80 | \$82 | \$84 |
| 2-11x | 33 | 46 | 49 | 56 | 59 | 62 | 65 | 71 | 73 | 75 | 77 | 79 | 81 | 83 |
| 12-24x | 32 | 44 | 47 | 53 | 56 | 59 | 63 | 68 | 69 | 71 | 73 | 76 | 78 | 81 |
| 25-51x | 31 | 43 | 46 | 51 | 53 | 57 | 61 | 66 | 67 | 69 | 71 | 74 | 76 | 79 |
| 52x + | 30 | 42 | 44 | 49 | 51 | 55 | 60 | 65 | 66 | 67 | 69 | 72 | 73 | 77 |

Part Run (Daily and Sunday)

Sunday circulation quantities 50,000-180,999. Daily circulation quantities 50,000-93,999 per insertion. Accepted Wednesday - Sunday. Monday available upon request with a minimum of 100,000 inserts required. **Add \$1 per thousand for Sunday.** Add \$2 per thousand for every page over 28 pages.

Cost Per Thousand Tabloid Sizes

| Preprint Frequency | Single | 4 pg | 6 pg | 8 pg | 10 pg | 12 pg | 14 pg | 16 pg | 18 pg | 20 pg | 22 pg | 24 pg | 26 pg | 28 pg |
|--------------------|--------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1x | \$36 | \$50 | \$55 | \$61 | \$64 | \$67 | \$71 | \$77 | \$79 | \$81 | \$83 | \$85 | \$87 | \$89 |
| 2-11x | 35 | 49 | 54 | 60 | 63 | 66 | 70 | 76 | 78 | 80 | 82 | 84 | 86 | 88 |
| 12-24x | 34 | 47 | 52 | 56 | 60 | 63 | 67 | 73 | 74 | 76 | 78 | 80 | 82 | 84 |
| 25-51x | 33 | 46 | 51 | 54 | 57 | 61 | 65 | 71 | 72 | 74 | 76 | 78 | 80 | 81 |
| 52x + | 32 | 45 | 50 | 52 | 55 | 59 | 64 | 70 | 71 | 72 | 74 | 76 | 78 | 79 |

Customized (Daily and Sunday)

Sunday and daily circulation quantities less than 50,000 per insertion (minimum quantity accepted 10,000). Accepted Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday. Monday is not available. **Add \$1 per thousand for Sunday.** Add \$2 per thousand for every page over 28 pages.

Cost Per Thousand Tabloid Sizes

| Preprint Frequency | Single | 4 pg | 6 pg | 8 pg | 10 pg | 12 pg | 14 pg | 16 pg | 18 pg | 20 pg | 22 pg | 24 pg | 26 pg | 28 pg |
|--------------------|--------|------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1x | \$38 | \$54 | \$60 | \$66 | \$70 | \$73 | \$77 | \$84 | \$86 | \$88 | \$91 | \$93 | \$95 | \$97 |
| 2-11x | 37 | 53 | 59 | 65 | 69 | 72 | 76 | 83 | 85 | 87 | 90 | 92 | 94 | 96 |
| 12-24x | 36 | 51 | 57 | 61 | 66 | 69 | 73 | 80 | 81 | 83 | 85 | 88 | 90 | 92 |
| 25-51x | 35 | 50 | 56 | 59 | 62 | 68 | 71 | 78 | 79 | 81 | 82 | 88 | 88 | 89 |
| 52x + | 34 | 49 | 55 | 57 | 60 | 64 | 70 | 76 | 77 | 79 | 81 | 83 | 85 | 87 |

Preprint Frequency Discount

Preprint frequency contract required in advance of publication.

Preprint Rating Formula

Standard: Any page size larger than 10 3/4" x 13 1/2" (145 square inches or more, per page). Convert to tabloid rates above by multiplying page count by two.

Tabloid: Any page size up to 145 square inches per page, no conversion is necessary.

Carrier Inserts

Available Monday, Tuesday, Thursday, Friday and Saturday for an additional \$30 CPM net with a minimum of 6,000 inserts per insertion. Minimum charge \$300 net.

Insert Topping

Additional \$50 cpm net daily, \$80 cpm net on designated holidays (Memorial Day, Labor Day, Thanksgiving Day, Christmas Day and New Year's Day). Sundays are available for an additional \$100 cpm net. These charges are in addition to distribution cost. Minimum of 10,000. Only one Insert Topping available per day.

Holiday Rates

Sunday advertising rates will apply to Memorial Day, July 4th, Labor Day, Thanksgiving Day, Christmas Day and New Year's Day.