

Full Color Print and Deliver Inserts

Description

- 70# Gloss Stock
- 133 Line Screen
- 3 sizes to choose from
- Multiple press run and drop options
- 4/4 Process Color

Image Size

	Bleed
• 5.5" x 8.5"	5.375" x 8.375"
• 8.5" x 11"	8.375" x 10.875"
• 11" x 17"	each panel 8.375" x 10.875"

Deadlines

Ad Reservation/Copy for proof deadline:
 Mon.- Sat. 14 days prior to publication
 Final Ad Release: 12 days prior to publication
 Sundays 19 days prior to publication

Preprint Advertising Supplement Requirement

All inserts printed by any of our publications must include the following tagline: "Newspaper Advertising Supplement distributed in (one or more of the following publications) The Tampa Tribune, Hernando Today, Highlands Today, Sunbelt Newspapers, Community Newspapers and Suncoast News". Otherwise publication will charge and collect applicable sales tax on printing and insertion charges.

Print & Hold

The Tampa Tribune will print and hold inserts for a maximum of 90 days for orders under 200,000. All orders over 200,000 are negotiable.

Print and Deliver Rates

5.5" x 8.5" (5.375" x 8.375") Bleed

Quantity	1x	3x	6x	12x
10,000 - 29,999	\$54.00	\$53.00	\$52.00	\$51.00
30,000 - 59,999	35.00	31.00	29.75	28.75
60,000 - 99,999	32.50	28.00	27.00	25.75
100,000 - 199,999	30.00	26.50	25.00	24.00
200,000 - 349,999	28.00	24.50	23.25	22.25
350,000 +	25.00	22.25	21.00	20.00

8.5" x 11" (8.375" x 10.875") Bleed

Quantity	1x	3x	6x	12x
10,000 - 29,999	\$70.00	\$69.00	\$68.00	\$67.00
30,000 - 59,999	44.75	42.50	41.50	40.00
60,000 - 99,999	41.25	40.50	38.75	37.50
100,000 - 199,999	37.75	36.75	35.75	34.75
200,000 - 349,999	33.50	32.50	31.50	30.50
350,000 +	31.75	30.75	29.75	28.75

11" x 17" (Fold to 8.5" x 11" Non Bleed • 8.375" x 10.875" Bleed)

Quantity	1x	3x	6x	12x
10,000 - 29,999	\$115.00	\$114.00	\$113.00	\$112.00
30,000 - 59,999	75.00	71.00	70.00	69.00
60,000 - 99,999	73.00	67.00	66.00	65.00
100,000 - 199,999	67.25	66.25	65.25	64.25
200,000 - 349,999	64.75	63.75	62.75	61.75
350,000 +	64.00	63.00	62.00	61.00

Rates are per thousand and include printing and delivery for 70# Gloss Stock, 4/4. Frequency is based on the number of press runs in a year. Quantities are based on a single press run, which can be inserted over multiple dates with a per date. Minimum print quantity is 10,000. Spot color will be converted to process build.

Rates are effective Jan. 1, 2012. Rates are net and non-commissionable.