



The Pasco Press & Business Review

Publishing Friday

Pasco County's outstanding legal publication, the Pasco Press & Business Review is delivered every Friday. With a total distribution of 1,000, this publication has been in existence since 1916.

Investment Level	The Pasco Press & Business Review
Open	\$4.00
D	3.75
\$750	
1,950	
3,750	
7,250	
C	3.70
14,000	
19,250	
26,750	
37,000	
B	3.65
51,000	
61,750	
74,750	
90,750	
A	3.60
110,000	
141,750	
182,750	
235,750	
Frequency Level	
7 weeks	\$3.50
14 weeks	3.40
21 weeks	3.30
52 weeks	3.00

Pick Up Rate

Pick-up from any FCG publication	\$1 pci
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Color Rate

35% of Space Charge

Deadlines

Publication Day	Space / Copy Reservation	Copy Release
Friday	Mon. 5 p.m.	Wed. 5 p.m.

Special Category Rates

Category	Investment
Political	3,750
Non-Profit	7,250
Church	37,000

Rates are effective Jan. 1, 2012. Rates are net and non-commissionable.