

## Movie Studio Rates

### Full Run Single Insertion Rates

Monday-Wednesday	\$91.00 pci
Thursday-Saturday	\$110.00 pci
Sunday	\$129.00 pci

### Repeat Ad Out-of-Section\*\*

Monday-Wednesday	\$64.25 pci
Thursday-Saturday	\$66.10 pci
Sunday	\$90.00 pci

\*\*Publish same ad, same day in a section outside of where the movie ads publish.

### Indie Single Insertion Rates\*

Monday-Wednesday	\$78.00 pci
Thursday-Saturday	\$93.65 pci
Sunday	\$109.25 pci

\*Offer good for movies showing in 4 theaters or less.

### Friday Extra and CENTRO Combo

- \$120.85 pci
- **PLUS** value-added full-color on CENTRO ad
- **PLUS** movie trailer posted online at [www.Centrotampa.com](http://www.Centrotampa.com) for 7 days

### CENTRO Single Insertion Rate

Friday	\$12.85 pci
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### Bump-up Specials

#### Week 1

- Publish an ad Friday, Saturday and Sunday of 8" or more and receive 20% off space charge only
- Publish a 16" ad any day and receive color at 25% of space charge
- Publish a 20"+ ad any day and receive FREE full-color

### CENTRO Bump-up special

- Publish a 20"+ ad or larger and receive FREE full-color

### Color Rate

**35% of Space Charge**

### Holiday Rates

Sunday rates will apply to Memorial Day, July 4th, Labor Day, Thanksgiving Day, Christmas Day and New Year's Day.